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atmosfair



# CO<sub>2</sub> REPORT BUSINESS TRAVEL

FOR: ..... Sample Report  
REPORTING PERIOD:..... 01.01.2023 - 31.12.2023

This report covers the following travel activity types:

FLIGHT CAR RAIL HOTEL



Business travel sectors contained in this report.

The calculations in this report are compliant with the following standards:



Audited by:

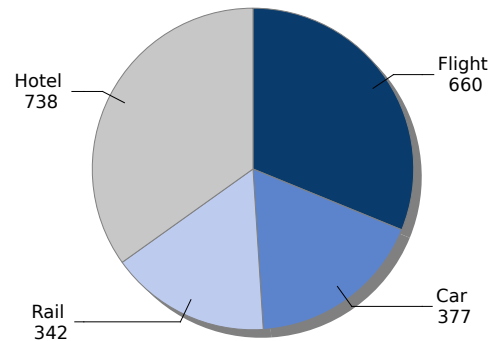


# TABLE OF CONTENTS

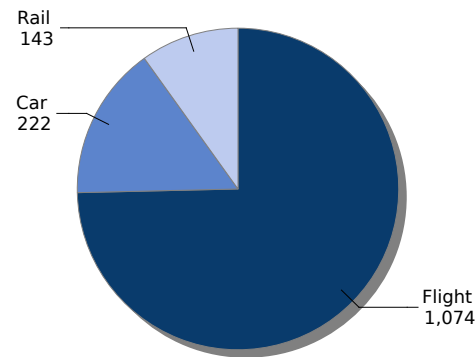
<b>CO<sub>2</sub> EMISSIONS</b>	
SUMMARY .....	03
FLIGHT .....	05
CAR .....	14
RAIL .....	19
HOTEL .....	24
<b>OFFSETTING CO<sub>2</sub> EMISSIONS WITH ATMOSFAIR</b> .....	27
<b>ANNEXES</b> .....	28
VDR STANDARD „CO <sub>2</sub> -REPORTING BUSINESS TRAVEL“ .....	29
OTHER CALCULATION METHODS .....	30
GLOSSARY .....	31

# SUMMARY

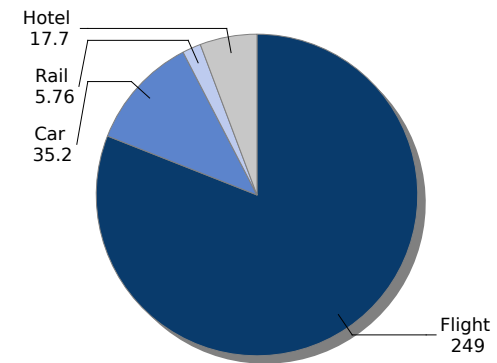
**PASSENGERS (PAX) TOTAL:**



**DISTANCE TOTAL [1,000 KM]:**



**CO<sub>2</sub> EMISSIONS<sup>1</sup> TOTAL [TONS]:**



This is a typical distribution: flights are claiming the biggest share of CO<sub>2</sub> emissions. In this example: 81.0% of total CO<sub>2</sub> emissions (see next page).  
 From our analyses it is common to have a flight share of 75% to 98% of total business travel emissions.

This is not surprising since air travel has a huge climatic impact compared to other business travel activities.

To express this in figures:

- 1 Business Class return flight from New York to Los Angeles = 3.2 tons CO<sub>2</sub> per person
- 1 Economy Class return flight from New York to Los Angeles = 1.7 tons CO<sub>2</sub> per person
- Emissions of one car per year (12,000 km; middle class model) = ca. 2 tons CO<sub>2</sub>
- Emissions per capita per year in India = 1.6 tons CO<sub>2</sub>

The climate compatible annual emissions budget for one person to achieve the 2°C target = 2.3 tons CO<sub>2</sub> (further information can be found here: [www.atmosfair.de/en/green\\_travel/annual\\_climate\\_budget/](http://www.atmosfair.de/en/green_travel/annual_climate_budget/))

<sup>1</sup> CO<sub>2</sub> emissions calculated according to VDR methodology. CO<sub>2</sub> emissions for category FLIGHT include RFI 2.7 addition.

# SUMMARY

Summary of your core emissions data for all travel sectors.

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	Pax [total]	Pax [% of total]	Distance [1,000 km]	Distance [% of total]	CO <sub>2</sub> emissions <sup>1</sup> [tons]	CO <sub>2</sub> emissions <sup>1</sup> [% of total]
<b>FLIGHT</b>	660	31.2	1,074	74.6	249	81.0
<b>CAR</b>	377	17.8	222	15.5	35.2	11.4
<b>RAIL</b>	342	16.2	143	9.9	5.76	1.9
<b>HOTEL</b>	738	34.9			17.7	5.7
<b>TOTAL</b>	2,117	100	1,439	100	308	100

81.0% of the CO<sub>2</sub> emissions have been emitted by air travel

<sup>1</sup> CO<sub>2</sub> emissions calculated according to VDR methodology.

<sup>2</sup> Category FLIGHT includes RFI 2.7 addition.



# FLIGHT

SUMMARY .....	06
TOP 10 CITY PAIRS .....	07
CO <sub>2</sub> PER SEAT CLASS .....	08
CO <sub>2</sub> PER DISTANCE CLASS .....	09
SYNOPSIS OF DIFFERENT METHODS .....	10
FUEL PER 100 PKM .....	11
CO <sub>2</sub> REDUCTION POTENTIAL .....	12
ATMOSFAIR AIRLINE REPORTING .....	13



Chapter 'Flight'

# FLIGHT

## Summary

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We distinguish CO<sub>2</sub> equivalences that are emitted in altitudes higher or lower than 9 km. Aircraft engine exhausts at such high altitudes have a higher impact on global warming.

TRAVEL	Amount	Unit
Kilometres	1,074	1,000 km
Miles <sup>1</sup>	667	1,000 miles
Segments <sup>2</sup>	660	
City Pairs	164	
Average segment distance in km <sup>3</sup>	1,627	km
Average segment distance in miles <sup>3</sup>	1,011	miles

FUEL	Amount	Unit
Fuel consumption total	30.4	tons fuel
Fuel consumptions in altitudes > 9 km	24.2	tons fuel
Fuel share in altitudes > 9 km	79.7	%
Average fuel consumption (per 100 pkm <sup>4</sup> )	3.8	litres

CO <sub>2</sub> EMISSIONS	Amount	Unit
<b>According to VDR</b>		
CO <sub>2</sub>	96.1	tons CO <sub>2</sub>
CO <sub>2</sub> per segment, average	0.15	tons CO <sub>2</sub>
CO <sub>2</sub> per passenger kilometre, average	89.5	g CO <sub>2</sub> /pkm
CO <sub>2</sub> per passenger mile, average	144	g CO <sub>2</sub> /pm
<b>According to other methods</b>		
CO <sub>2</sub> GRI / GHG Protocol	120	tons CO <sub>2</sub>
CO <sub>2</sub> DEFRA	211	tons CO <sub>2</sub>
CO <sub>2</sub> ICAO	108	tons CO <sub>2</sub>
CO <sub>2</sub> VFU	119	tons CO <sub>2</sub>

GLOBAL WARMING IMPACT <sup>5</sup>	Amount	Unit
<b>According to VDR</b>		
CO <sub>2</sub> in altitudes < 9 km	19.5	tons CO <sub>2</sub>
CO <sub>2</sub> in altitudes > 9 km	76.6	tons CO <sub>2</sub>
CO <sub>2</sub> + RFI 2	173	tons CO <sub>2</sub>
CO <sub>2</sub> + RFI 2.7	249	tons CO <sub>2</sub>
CO <sub>2</sub> + RFI 4	326	tons CO <sub>2</sub>

Different calculation methods lead to different results. All calculation methods/standards are explained on page 30.

We recommend to also regard non-CO<sub>2</sub> gases like Methane (CH<sub>4</sub>) and Nitrous Oxide (N<sub>2</sub>O) because they also have a massive impact on global warming and have a high longevity. Additionally, sulphate particles, soot and cirrostratus clouds of ice enhance global warming two to five times more than CO<sub>2</sub> alone. Consequently (in accordance with IPCC = International Panel on Climate Change) we use a factor of 2.7 to calculate all these effects related to global warming that air travel has on the climate.

<sup>1</sup> American miles

<sup>2</sup> One person, one way, from origin to destination

<sup>3</sup> Total distance of all segments divided by number of segments

<sup>4</sup> Product of number of passengers and kilometres travelled

<sup>5</sup> For further information on other methods and global warming impact see glossary.



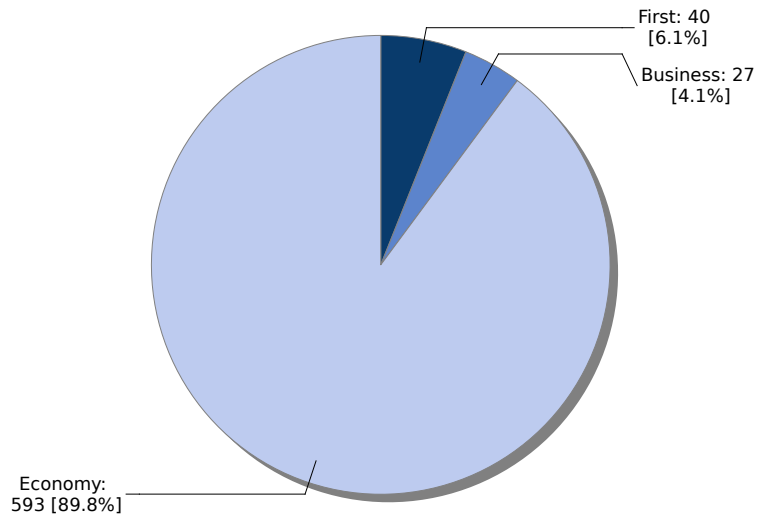
Our calculations are based on city pairs, airlines, aircraft engines, seating, freight capacity and load factor.

Origin	Destination	Segments	Segments % of total	Flight segment length [km]	Flight segment length [miles]	Total distance [km]	Total distance [miles]	Cruise altitude [m]	CO <sub>2</sub> emissions <sup>2</sup> [tons CO <sub>2</sub> ]	CO <sub>2</sub> emissions <sup>2</sup> + RFI 2.7 [tons CO <sub>2</sub> ]	CO <sub>2</sub> + RFI 2.7 % of total
<b>TOP 10 CITY PAIRS SORTED BY SEGMENTS</b>											
FRA	VIE	8	1.2	720	447	5,760	3,580	13,100	0.52	1.17	0.5
BOG	HAY	4	0.6	9,454	5,876	37,817	23,503	10,500	4.51	12.9	5.2
LAX	SYD	4	0.6	12,181	7,571	48,724	30,282	13,100	4.24	12.5	5.0
BKK	CPH	4	0.6	8,756	5,442	35,024	21,768	13,100	2.88	8.47	3.4
FRA	JFK	4	0.6	6,311	3,922	25,244	15,689	12,500	2.28	6.65	2.7
MEL	SIN	4	0.6	6,154	3,825	24,616	15,299	13,100	2.17	6.32	2.5
DFW	LHR	4	0.6	7,750	4,817	31,000	19,267	13,100	2.03	5.94	2.4
BOS	LAX	4	0.6	4,291	2,667	17,164	10,667	12,500	1.83	5.25	2.1
FLL	VCP	4	0.6	6,632	4,122	26,528	16,487	12,500	1.71	5.00	2.0
GRU	PTY	4	0.6	5,181	3,220	20,724	12,880	12,500	1.72	4.97	2.0
Other		616	93.3	--	--	801,401	498,074	--	72.2	180	72.2
<b>TOP 10 CITY PAIRS SORTED BY CO<sub>2</sub> EMISSIONS</b>											
BOG	HAY	4	0.6	9,454	5,876	37,817	23,503	10,500	4.51	12.9	5.2
LAX	SYD	4	0.6	12,181	7,571	48,724	30,282	13,100	4.24	12.5	5.0
BKK	CPH	4	0.6	8,756	5,442	35,024	21,768	13,100	2.88	8.47	3.4
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GRU	PTY	4	0.6	5,181	3,220	20,724	12,880	12,500	1.72	4.97	2.0
KOA	SJC	4	0.6	3,932	2,444	15,728	9,775	12,500	1.42	4.07	1.6
Other		620	93.9	--	--	791,433	491,879	--	71.3	177	71.1

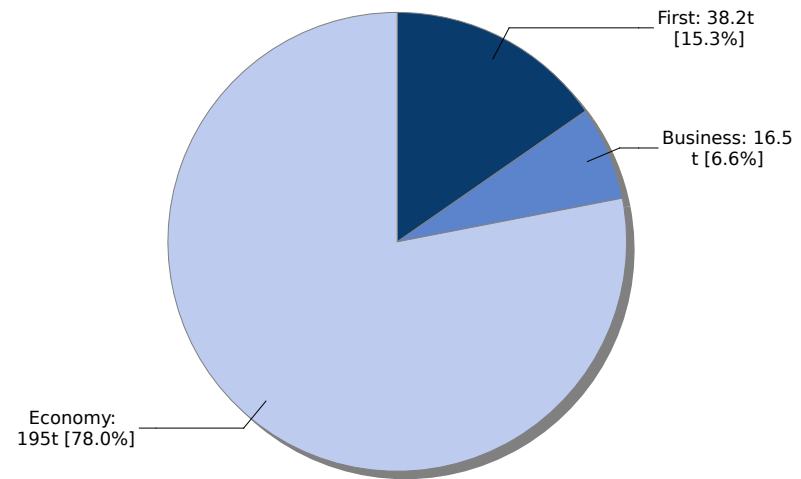
<sup>1</sup> One person, one way, from origin to destination

<sup>2</sup> CO<sub>2</sub> emissions calculated according to VDR methodology.

### SEGMENTS PER SEAT CLASS:



### CO<sub>2</sub> EMISSIONS<sup>2</sup> PER SEAT CLASS [CO<sub>2</sub> + RFI 2.7]:



In comparison: while only 10.2% of the bookings are First and Business Class, they represent 21.9% of the CO<sub>2</sub> emissions.

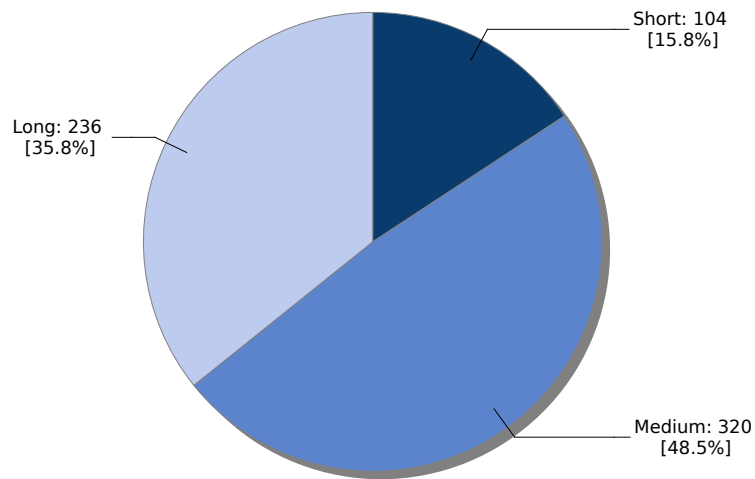
<sup>1</sup> One person, one way, from origin to destination  
<sup>2</sup> CO<sub>2</sub> emissions calculated according to VDR methodology.



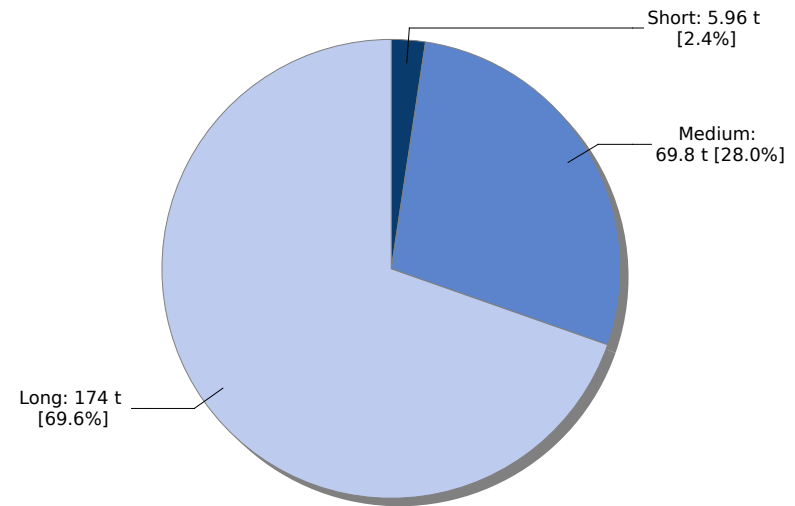
# FLIGHT

Distance class<sup>1</sup> compared by segments<sup>2</sup> and CO<sub>2</sub> emissions

## SEGMENTS PER DISTANCE CLASS:



## CO<sub>2</sub> EMISSIONS<sup>3</sup> PER DISTANCE CLASS [CO<sub>2</sub> + RFI 2.7]:



Compared with short and medium distance flights, long distance flights emit more gases at an altitude over 9km and therefore have a much bigger impact on global warming.

<sup>1</sup> Short: < 500 km, < 310 miles; Medium: 500 km - 1600km, 310 - 1000 miles;  
Long: > 1600 km, > 1000 miles

<sup>2</sup> One person, one way, from origin to destination

<sup>3</sup> CO<sub>2</sub> emissions calculated according to VDR methodology.

# FLIGHT

## Synopsis of different CO<sub>2</sub> calculation methods

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This comparative table of all common methods and standards is what makes our CO<sub>2</sub> report unique.

	Short Range [< 500 km] [< 310 miles]	Medium Range [500 - 1,600 km] [310 - 1,000 miles]	Long Range [> 1,600 km] [> 1,000 miles]
<b>Segments<sup>1</sup></b>	104	320	236
<b>Total distance in kilometres [1,000 km]</b>	34	302	738
<b>Total distance in miles [1,000 miles]<sup>2</sup></b>	21	188	459
<b>CO<sub>2</sub> EMISSIONS ACCORDING TO VDR STANDARD<sup>3</sup></b>			
CO <sub>2</sub> [tons CO <sub>2</sub> ]	4.51	29.8	61.8
CO <sub>2</sub> + RFI 2 [tons CO <sub>2</sub> ]	5.23	49.8	118
CO <sub>2</sub> + RFI 2,7 [tons CO <sub>2</sub> ]	5.96	69.8	174
CO <sub>2</sub> + RFI 4 [tons CO <sub>2</sub> ]	6.68	89.7	229
<b>CO<sub>2</sub> EMISSIONS ACCORDING TO GRI / GHG PROTOCOL</b>			
CO <sub>2</sub> [tons CO <sub>2</sub> ]	5.04	29.2	85.3
<b>CO<sub>2</sub> EMISSIONS ACCORDING TO DEFRA</b>			
CO <sub>2</sub> [tons CO <sub>2</sub> ]	7.76	49.4	153
<b>CO<sub>2</sub> EMISSIONS ACCORDING TO ICAO<sup>3</sup></b>			
CO <sub>2</sub> [tons CO <sub>2</sub> ]	5.47	34.8	68.2
<b>CO<sub>2</sub> EMISSIONS ACCORDING TO VFU<sup>3</sup></b>			
CO <sub>2</sub> [tons CO <sub>2</sub> ]	6.29	32.7	80.1

<sup>1</sup> One person, one way, from origin to destination

<sup>2</sup> American miles

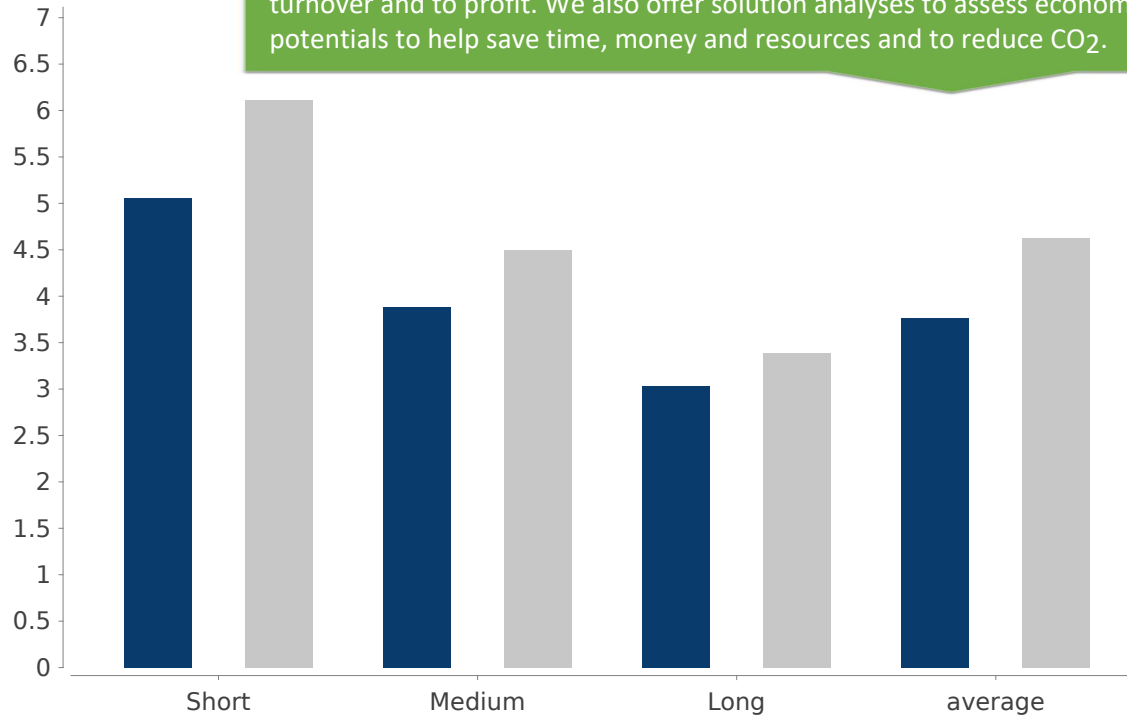
<sup>3</sup> For further information on other methods and RFI, see glossary



# FLIGHT

Fuel per 100 pkm<sup>1</sup> vs. international benchmarks

This slide gives you a first impression of your CO<sub>2</sub> footprint compared to similar companies in the same industry. Main benchmarks are CO<sub>2</sub> relative to FTE, to turnover and to profit. We also offer solution analyses to assess economic potentials to help save time, money and resources and to reduce CO<sub>2</sub>.



■ Current fuel usage: Calculated for flights contained in this report  
■ Worldwide average<sup>2</sup>

<sup>1</sup> Product of number of passengers and kilometres travelled

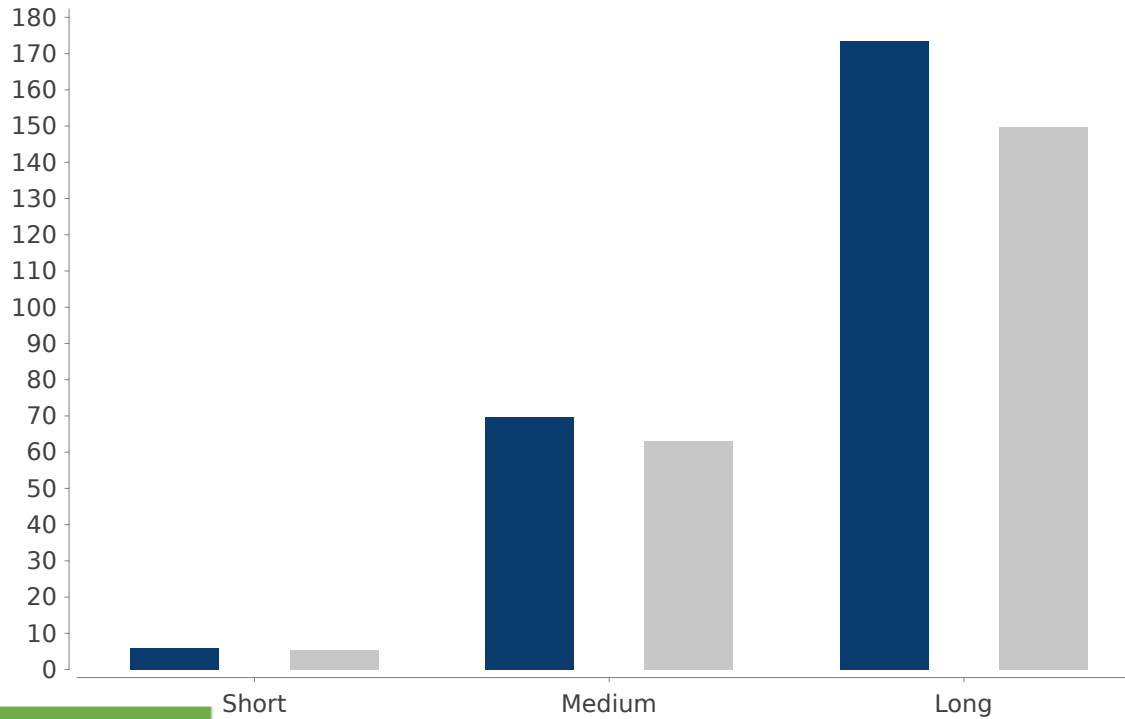
<sup>2</sup> According to atmosfair Airline Index;

More information on the AAI: [www.atmosfair.de/en/atmosfair\\_airline\\_index](http://www.atmosfair.de/en/atmosfair_airline_index)

# FLIGHT

CO<sub>2</sub> reduction potential by switching to economy class

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Choosing Economy over Business Class can already help you save up to 30-60% of CO<sub>2</sub> emissions.

- Current CO<sub>2</sub> emissions<sup>1</sup>: Calculated for flights contained in this report
- Reduced CO<sub>2</sub> emissions<sup>1</sup>: All flights changed to economy class

<sup>1</sup> CO<sub>2</sub> emissions calculated according to VDR methodology.



### Flight selected from your upload data: GF0784, 07.03.2023, BAH-PEW, First Class

Airline <sup>1</sup> of your choice	Aircraft your staff flew with	Resulting CO <sub>2</sub> emissions <sup>1,2</sup> in tons (CO <sub>2</sub> + RFI 2.7)
Gulf Air	Airbus A320	1.02
<b>Alternative airlines</b>		
	<b>Aircraft that would have been used</b>	<b>Alternative CO<sub>2</sub> emissions<sup>2</sup> in tons (CO<sub>2</sub> + RFI 2.7)</b>
Wizz Air	Airbus A320	0.72
Ryanair	Boeing 737-800 (winglets) Passenger	0.83
Vueling Airlines	Airbus A320 (Sharklets)	0.87

The atmosfair Airline Index compares airlines based on their climate efficiency. This allows us to identify more climate efficient carriers on any specific connection as shown in the example above.

For obvious reasons we would focus on your company's most emission intensive citypairs in a full analysis. But

we don't stop there. We also compare the price structure of the most climate efficient carriers to show you real win-win-potentials: a reduction of emissions while saving travel expenses at the same time. This cost saving effect can of course be even enhanced further if your company limits the number of airlines to achieve additional quantity rebates with cleaner and cheaper carriers.

**Are you interested in assessing the CO<sub>2</sub> efficiency of airlines serving your top city pairs? Contact us at [airlineindex@atmosfair.de](mailto:airlineindex@atmosfair.de)**

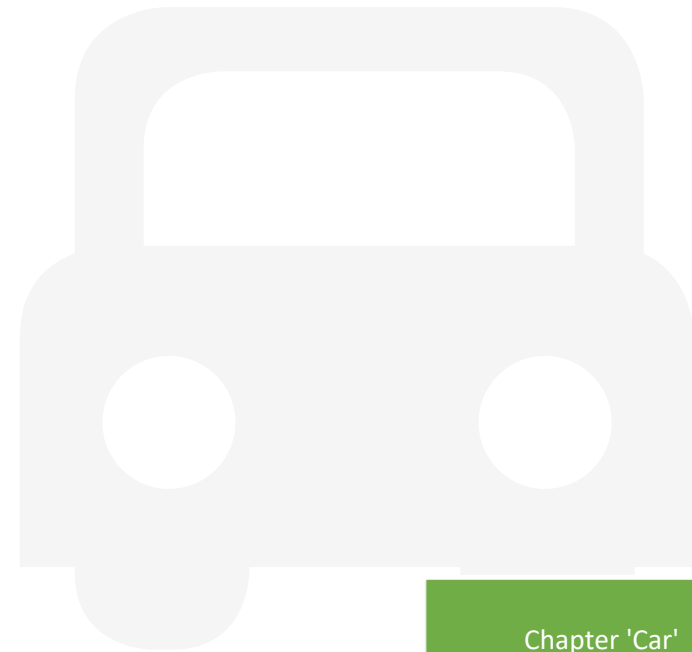
Our statistics show that choosing more efficient airlines can save 20%-30% CO<sub>2</sub> without affecting travel habits.  
 For more details check our AAI (atmosfair Airline Index):  
[www.atmosfair.de/en/air\\_travel\\_and\\_climate/atmosfair\\_airline\\_index/](http://www.atmosfair.de/en/air_travel_and_climate/atmosfair_airline_index/)

<sup>1</sup> Code share partner are not listed. They appear in detailed atmosfair airline reportings.

<sup>2</sup> CO<sub>2</sub> emissions calculated according to VDR methodology.

# CAR

SUMMARY .....	15
CO <sub>2</sub> PER CATEGORY .....	16
TOP 10 CARS .....	17
CO <sub>2</sub> PER DISTANCE CLASS .....	18



Chapter 'Car'

TRAVEL	Amount	Unit
Kilometres	222	1,000 km
Miles <sup>1</sup>	138	1,000 miles
Days of use	879	days
Average kilometres per rental day	253	km
Average miles per rental day	157	miles

CO <sub>2</sub> EMISSIONS <sup>2</sup>	Amount	Unit
CO <sub>2</sub>	35.2	tons CO <sub>2</sub>
CO <sub>2</sub> per day, average	40.0	kg CO <sub>2</sub>
CO <sub>2</sub> per kilometre, average	158	g CO <sub>2</sub> /km
CO <sub>2</sub> per mile, average	254	g CO <sub>2</sub> /mile

DAYS OF USE AS % OF TOTAL PER CATEGORY	Share
Economy	9.4
Compact	34.8
Intermediate	0
Special	0
Other	55.7

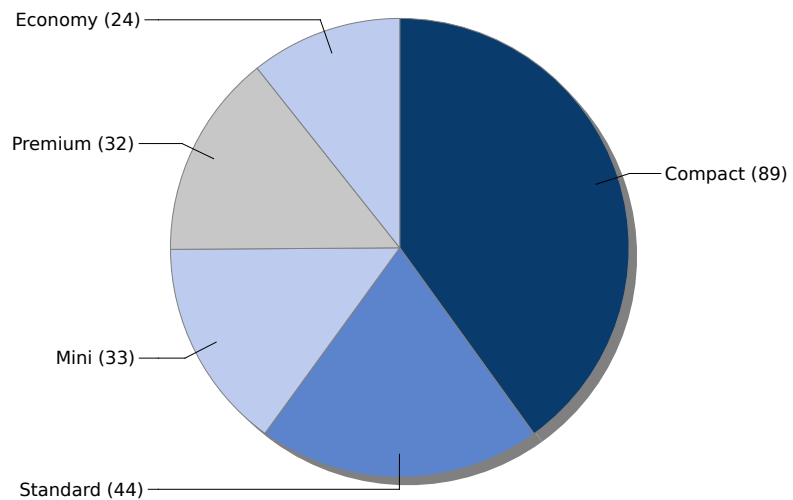
CO <sub>2</sub> EMISSIONS <sup>2</sup> PER CATEGORY	CO <sub>2</sub>	Unit	Share
Economy	3.26	tons CO <sub>2</sub>	9.3
Compact	13.5	tons CO <sub>2</sub>	38.3
Intermediate	0	tons CO <sub>2</sub>	0
Special	0	tons CO <sub>2</sub>	0
Other	18.4	tons CO <sub>2</sub>	52.5

The easiest way to calculate the CO<sub>2</sub> emissions of a car would be by adding together all petrol receipts. However those are not always kept and available. Using data like rental car ACRIS Codes, locations and days of use, as provided by TMCs (Travel Management Companies, eg. AMEX GBT), we can calculate CO<sub>2</sub> emissions based on car types.

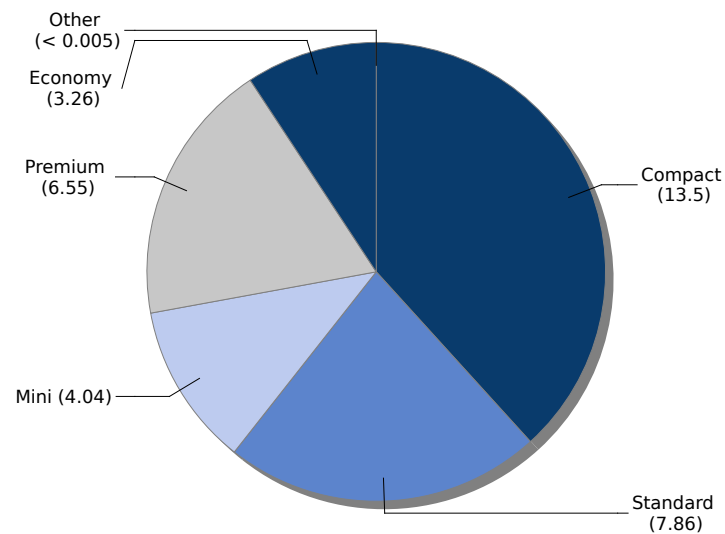
<sup>1</sup> American miles

<sup>2</sup> CO<sub>2</sub> emissions calculated according to VDR methodology.

### KILOMETRES PER CATEGORY (1000 KM):



### CO<sub>2</sub> EMISSIONS<sup>1</sup> BY CATEGORY (TONS):



<sup>1</sup> CO<sub>2</sub> emissions calculated according to VDR methodology.



# CAR

## Top 10 cars sorted by kilometres and CO<sub>2</sub> emissions

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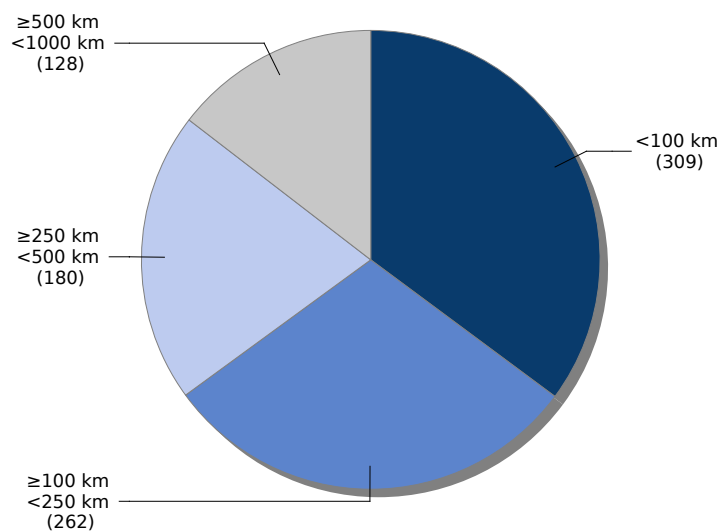
ACRISS Members utilise an industry standard vehicle matrix to define car models, ensuring a comprehensive comparison of vehicles.

ACRISS	Total distance [km]	Days of rent	Average km per day	CO <sub>2</sub> emissions <sup>1</sup> [tons]	Share of CO <sub>2</sub> emissions <sup>1</sup> [%]
<b>TOP 10 – SORTED BY KILOMETRES</b>					
CDMR	89,081	306	291	13.5	38.3
SDMR	44,411	224	198	7.86	22.4
MDMR	33,122	104	318	4.04	11.5
PDMR	32,090	162	198	6.55	18.6
EDMR	23,764	83	286	3.26	9.3
<b>TOP 10 – SORTED BY CO<sub>2</sub> EMISSIONS</b>					
CDMR	89,081	306	291	13.5	38.3
SDMR	44,411	224	198	7.86	22.4
PDMR	32,090	162	198	6.55	18.6
MDMR	33,122	104	318	4.04	11.5
EDMR	23,764	83	286	3.26	9.3

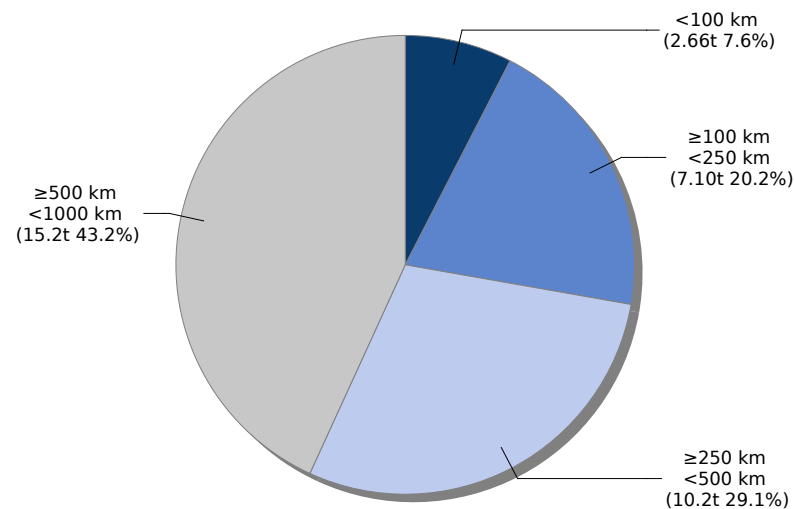
<sup>1</sup> CO<sub>2</sub> emissions calculated according to VDR methodology.



### RENTAL DAYS PER DISTANCE CLASS:



### CO<sub>2</sub> EMISSIONS<sup>2</sup> PER DISTANCE CLASS:



<sup>1</sup> Average kilometre per rental day

<sup>2</sup> CO<sub>2</sub> emissions calculated according to VDR methodology.

# RAIL

SUMMARY .....	20
TOP 10 CITY PAIRS .....	21
CO <sub>2</sub> PER SEAT CLASS .....	22



Chapter 'Rail'

TRAVEL	Amount	Unit
Kilometres	143	1,000 km
Miles <sup>1</sup>	89	1,000 miles
Segments <sup>2</sup>	342	
City Pairs	89	
Average segment distance in km <sup>3</sup>	417	km
Average segment distance in miles <sup>3</sup>	259	miles

CO <sub>2</sub> EMISSIONS <sup>4</sup>	Amount	Unit
CO <sub>2</sub>	5.76	tons CO <sub>2</sub>
CO <sub>2</sub> per segment, average	16,840	g CO <sub>2</sub>
CO <sub>2</sub> per passenger kilometre, average	40.4	g CO <sub>2</sub> /km
CO <sub>2</sub> per passenger mile, average	65.0	g CO <sub>2</sub> /mile

<sup>1</sup> American miles

<sup>2</sup> One person, one way, from origin to destination

<sup>3</sup> Total distance of all segments divided by number of segments

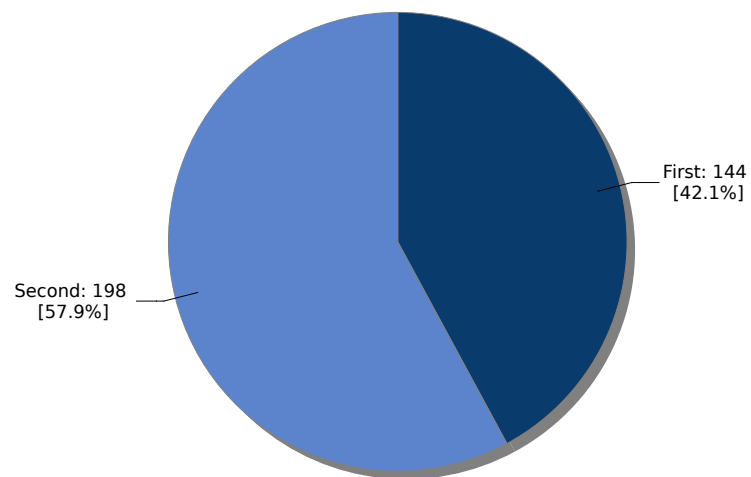
<sup>4</sup> CO<sub>2</sub> emissions calculated according to VDR methodology.

Routing	Segments	Segment length [km]	Segment length [miles]	Total distance [km]	Total distance [miles]	CO <sub>2</sub> emissions <sup>2</sup> [tons]	% of CO <sub>2</sub> emissions <sup>2</sup>
<b>TOP 10 - SORTED BY KILOMETRES</b>							
FRANKFURT(MAIN) - BASEL	28	397	247	11,116	6,909	0.33	5.7
FRANKFURT(MAIN) - Basel, Badischer Bahnhof	25	396	246	10,692	6,645	0.36	6.2
München Hbf - FRANKFURT(MAIN)	23	410	255	9,430	5,861	0.58	10.0
Basel, Badischer Bahnhof - Mannheim Hbf	15	300	186	4,500	2,797	0.14	2.5
Ulm Hbf - Mühldorf(Oberbay)	15	255	158	3,825	2,377	0.18	3.0
Freiburg(Breisgau) Hbf - FRANKFURT(MAIN)	12	328	204	3,936	2,446	0.26	4.4
Koblenz Hbf - Hamburg Hbf	11	531	330	5,841	3,630	0.30	5.1
Ulm Hbf - Moosburg	10	195	121	1,950	1,212	0.09	1.6
Bellegarde(Ain) - PARIS	9	543	337	4,887	3,037	0.05	0.9
Hildesheim Hbf - FRANKFURT(MAIN)	8	330	205	2,640	1,641	0.12	2.1
<b>TOP 10 - SORTED BY CO<sub>2</sub> EMISSIONS</b>							
Amsterdam, NY - PARIS	2	7,724	4,800	15,448	9,601	0.97	16.8
München Hbf - FRANKFURT(MAIN)	23	410	255	9,430	5,861	0.58	10.0
Kermen - Düsseldorf Hbf	2	2,382	1,480	4,764	2,961	0.41	7.1
FRANKFURT(MAIN) - Basel, Badischer Bahnhof	25	396	246	10,692	6,645	0.36	6.2
FRANKFURT(MAIN) - BASEL	28	397	247	11,116	6,909	0.33	5.7
Koblenz Hbf - Hamburg Hbf	11	531	330	5,841	3,630	0.30	5.1
Freiburg(Breisgau) Hbf - FRANKFURT(MAIN)	12	328	204	3,936	2,446	0.26	4.4
Ulm Hbf - Mühldorf(Oberbay)	15	255	158	3,825	2,377	0.18	3.0
Lörrach Hbf - FRANKFURT(MAIN)	8	388	241	3,104	1,929	0.14	2.5
Basel, Badischer Bahnhof - Mannheim Hbf	15	300	186	4,500	2,797	0.14	2.5

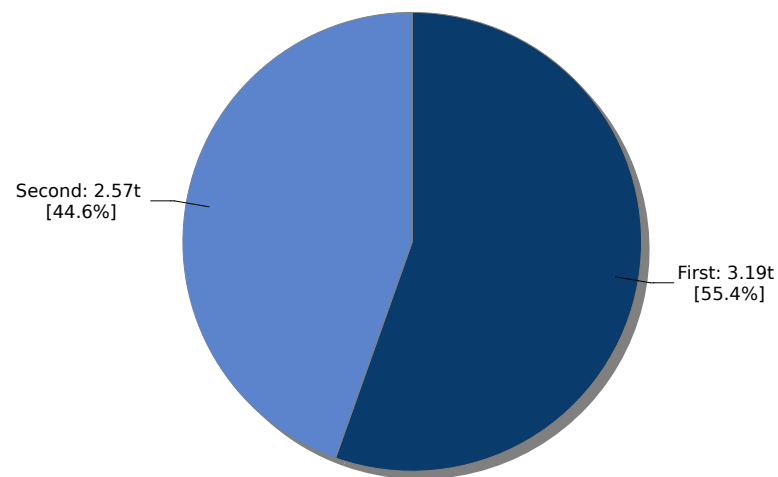
<sup>1</sup> One person, one way, from origin to destination

<sup>2</sup> CO<sub>2</sub> emissions calculated according to VDR methodology.

### SEGMENTS PER SEAT CLASS:



### CO<sub>2</sub> EMISSIONS<sup>2</sup> PER SEAT CLASS:



As with flights, first class seats in trains (42.1%) have an overproportionate effect on CO<sub>2</sub> emissions (55.4%).

<sup>1</sup> One person, one way, from origin to destination

<sup>2</sup> CO<sub>2</sub> emissions calculated according to VDR methodology.

# HOTEL

SUMMARY .....	24
CO <sub>2</sub> AND OVERNIGHT STAYS .....	25
CO <sub>2</sub> PER COUNTRY .....	26



Chapter 'Hotel'

HOTEL CLASS	Overnight stays [nights]	EMISSIONS	CO <sub>2</sub> emissions <sup>1</sup> [tons]
all hotel classes	738	from all overnight stays, all hotel classes	17.7
1 star hotel	0	per overnight stay, 1 star hotel	0
2 star hotel	6	per overnight stay, 2 star hotel	0.05
3 star hotel	112	per overnight stay, 3 star hotel	1.66
4 star hotel	59	per overnight stay, 4 star hotel	1.39
5 star hotel	5	per overnight stay, 5 star hotel	0.15
hotel class unknown	556	per overnight stay, hotel class unknown	14.4

Hotel class, country code and number of overnight stays give us a valid database to calculate CO<sub>2</sub> emissions. Our database contains information about more than 40.000 business hotels worldwide.

<sup>1</sup> CO<sub>2</sub> emissions calculated according to VDR methodology.



# HOTEL

## CO<sub>2</sub> emissions and overnight stays per country and hotel category

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Country	1 star hotel	2 star hotel	3 star hotel	4 star hotel	5 star hotel	unknown
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### OVERNIGHT STAYS PER COUNTRY AND HOTEL CATEGORY

DEU	0	0	1	3	0	172
BRA	0	0	0	0	0	138
NLD	0	0	95	13	3	5
ARG	0	0	0	0	0	92
USA	0	0	0	0	0	63

### CO<sub>2</sub> EMISSIONS<sup>1</sup> [TONS] PER COUNTRY AND HOTEL CATEGORY

DEU	0	0	0.04	0.11	0	5.00
ARG	0	0	0	0	0	3.15
AUS	0	0	0	0	0	2.08
BRA	0	0	0	0	0	2.00
NLD	0	0	1.41	0.31	0.09	0.07

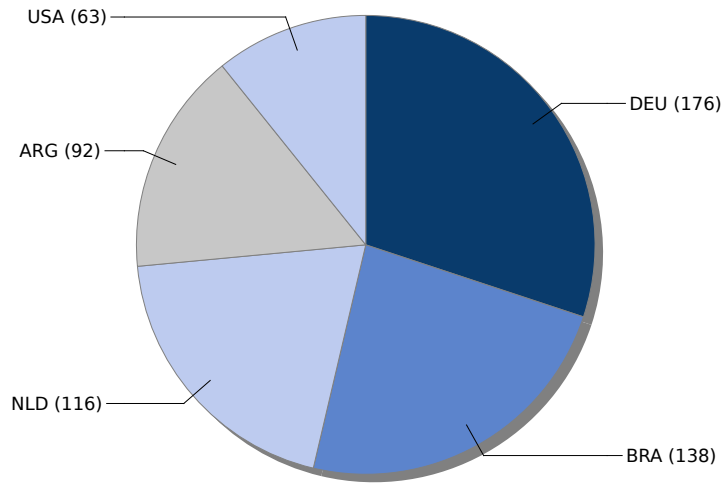
<sup>1</sup> CO<sub>2</sub> emissions calculated according to VDR methodology.



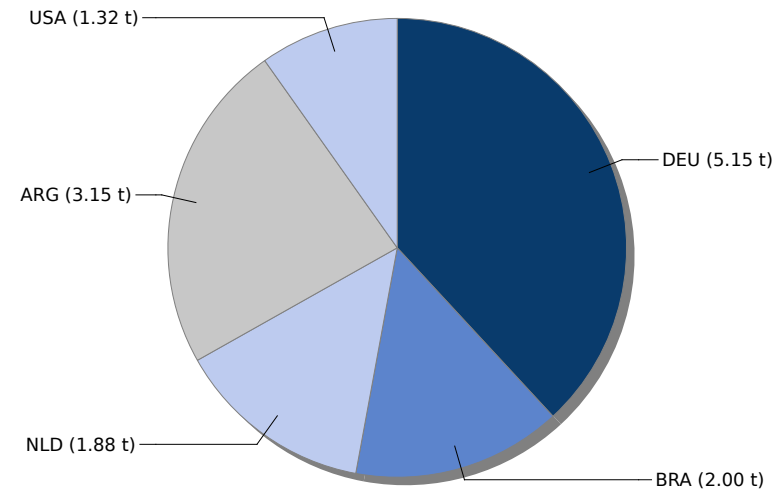
# HOTEL

## Countries compared by overnight stays and CO<sub>2</sub> emissions

OVERNIGHT STAYS PER COUNTRY:



CO<sub>2</sub> EMISSIONS<sup>1</sup> PER COUNTRY:



<sup>1</sup> CO<sub>2</sub> emissions calculated according to VDR methodology.

# CARBON OFFSETTING WITH ATMOSFAIR

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Summarized CO<sub>2</sub> emissions of all business travel activities of this company.

Offsetting costs of all CO<sub>2</sub> on a 30 EUR/ton CO<sub>2</sub> basis.

This is absolutely worth reading: it explains why offsetting is an effective measure for emissions that can't be avoided or reduced in other ways.

## DEALING WITH CO<sub>2</sub> EMISSIONS THAT CAN'T BE AVOIDED OR REDUCED

Travel activity type	CO <sub>2</sub> emissions <sup>1</sup> [tons]	Offsetting costs in EUR
<b>FLIGHT<sup>2</sup></b>	249	7,478
<b>CAR</b>	35.2	1,055
<b>RAIL</b>	5.76	173
<b>HOTEL</b>	17.7	530

## WHY OFFSETTING?

Offsetting is an essential part of a comprehensive carbon strategy that aims at reducing your company's climate impact. It is an effective way to deal with those emissions that can't be avoided or further reduced through other measures. As a flexible instrument that is always available, offsetting minimises uncertainties within your carbon strategy and supports your organisation in reaching your self-set emission reduction targets. Furthermore, offsetting is a highly visible climate protection measure that can easily be communicated not only to your employees, customers and rating agencies but to all your stakeholders.

## ATMOSFAIR OFFSET PROJECT EXAMPLES



Biogas from cow dung (Kenya): The project supplies small biogas units to dairy farmers which produce regenerative biogas.



Efficient fuel wood stoves (Nigeria): The efficient stoves save about 80% of energy and help to reduce deforestation and indoor air pollution.

## ATMOSFAIR – AWARD WINNING OFFSET PROJECTS

Atmosfair is a non-profit organisation. We offer to offset the CO<sub>2</sub> emissions from your business travel activities through atmosfair projects, for example the installation of renewable energies in developing countries. atmosfair projects are UN-certified (CDM) and additionally comply with the Gold Standard. If you decide to offset with atmosfair you will receive a tax-deductible donation receipt (valid with the German tax of ce; other national regulation may apply).

atmosfair has been ranked No. 1 quality offset provider in international comparative studies since 2005. The assessed criteria were the quality of the offsetting projects and organisational as well as financial transparency.

<sup>1</sup> CO<sub>2</sub> emissions calculated according to VDR methodology.

<sup>2</sup> Category FLIGHT includes RFI 2.7 addition.



VDR CO <sub>2</sub> REPORTING STANDARD „BUSINESS TRAVEL“ .....	29
OTHER CALCULATION METHODS .....	30
GLOSSARY .....	31

# VDR STANDARD

„CO<sub>2</sub>-reporting business travel“

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## WHO IS BEHIND VDR?

The German Business Travel Association VDR advocates efficient, economical and safe worldwide travel for companies. It represents the interest of German business regarding conditions for corporate travel and supports its members as a competence center for political activities.

## WHAT ARE THE BENEFITS OF USING THE VDR STANDARD?

The VDR standard for the CO<sub>2</sub> calculation of corporate travel is a standardised method to determine CO<sub>2</sub> emissions created by business travel worldwide. Although previous approaches made it possible to estimate CO<sub>2</sub> emissions from business travel, none of them took the specific characteristics of business trips into account. The VDR standard covers all relevant business travel activities (flights, hotel, rental cars, rail) and meets the requirements for worldwide application, accuracy, comparability and independence. The standard is exact enough to highlight the potential for CO<sub>2</sub> reductions. Companies that generate their CO<sub>2</sub> reports using this standard are entitled to label them with the VDR logo and seal reading „produced according to the VDR standard.“

For full methodology details, please visit:

[www.atmosfair.de/en/co2-bilanz\\_fuer\\_unternehmen](http://www.atmosfair.de/en/co2-bilanz_fuer_unternehmen)

**Disclaimer:** For maximum accuracy in calculating CO<sub>2</sub>-emissions, we update our VDR database every year. For the travel activity flight for example these updates includes elements such as the most current flight plans, new airport locations, new aircraft types and most importantly new scientific findings if available.

Due to inaccurate or incomplete customer travel data it can happen that the most precise calculation method suggested by the VDR standard can not be applied. In these cases fallback calculation methods are used which achieve the maximum precision that can be achieved with the provided data. In any case the calculations which this report is based on are compliant with the VDR standard.



Verband Deutsches  
Reisemanagement e.V.

„ ... in atmosfair, the VDR has gained an experienced partner for creating their standard. The quality of atmosfair’s calculation methods has often been proven, including by the Federal Environmental Agency.“

### Dr. Norbert Röttgen,

Former federal minister for the Environment,  
Nature Conservation and Nuclear Safety



# OTHER CALCULATION METHODS

**GHG:** The Greenhouse Gas (GHG) Protocol, developed by World Resources Institute (WRI) and World Business Council on Sustainable Development (WBCSD), sets the global standard for how to measure, manage, and report greenhouse gas emissions. The GHG Protocol simplifies the calculation of specific CO<sub>2</sub> per passenger in comparison to the VDR standard. Only the following factors are considered:

- Flight distance (great circle distance between the airports, multiplied by a blanket uplift factor for detours).
- Flight class: domestic, short-haul international, long-haul international.
- Booking class: A distinction is made between economy, premium economy, business and first class.

**GRI:** The Global Reporting Initiative (GRI) is an international independent organisation that helps businesses, governments and other organisations understand and communicate the impact of business operations on critical sustainability issues. GRI's approach for calculating emissions is based on the method of the GHG Protocol.

**DEFRA:** The UK Department for Environment, Food and Rural Affairs (DEFRA) has developed a tool for calculating the CO<sub>2</sub> emissions of travel activities such as flight, train journeys and car rides, among others. DEFRA's approach is based on the calculation method of the GHG Protocol but uses slightly different emission factors. From 2018 these include an uplift factor of 1.9 for considering non-CO<sub>2</sub> effects of air travel, as recommended by DEFRA.

**ICAO:** The International Civil Aviation Organization (ICAO) has developed an online calculator for its website which calculates CO<sub>2</sub> emissions from air travel. The associated method uses flight profiles with ascend and descend phases, distinguishes between different types of aircrafts and also considers factors such as passenger load and co-loaded freight. Nonetheless, the ICAO calculator also has disadvantages:

- If the city pair for which the CO<sub>2</sub> is to be calculated is not in the ICAO data base, the ICAO calculator yields no result.
- The ICAO calculator considers CO<sub>2</sub> emissions only. It does not take other climate effects such as condensation trails into account.
- There are only two seat classes: economy and premium.
- The ICAO calculator assumes a full-economy seat configuration of all aircrafts.

**VFU:** The German Verein für Umweltmanagement und Nachhaltigkeit in Finanzinstituten e.V. (VFU) has developed a system of performance indicators to evaluate 'environmental performance'. Transportation is a sub-item and includes train journeys, air travel as well as road traffic. Just like the GHG Protocol and DEFRA methods the VFU tool simplifies the CO<sub>2</sub> calculation with their own emission factors.

*Disclaimer: For maximum accuracy in calculating CO<sub>2</sub> emissions we update the databases of each reporting standard every year.*



GREENHOUSE  
GAS PROTOCOL



## GENERAL TERMS

MILES .....	American miles; 1 american mile = 1.609 kilometres
PKM .....	Passenger kilometre; product of number of passengers and kilometres travelled
SEGMENT .....	one person, one way, from origin to destination

## FLIGHT TERMS

AVERAGE SEGMENT DISTANCE .....	Total distance of all flights divided by number of flights
CO <sub>2</sub> VDR .....	CO <sub>2</sub> emissions according to VDR methodology
CO <sub>2</sub> GRI / GHG .....	CO <sub>2</sub> emissions according to GRI / GHG methodology
CO <sub>2</sub> DEFRA .....	CO <sub>2</sub> emissions according to DEFRA methodology
CO <sub>2</sub> ICAO .....	CO <sub>2</sub> emissions according to ICAO methodology
CO <sub>2</sub> VFU .....	CO <sub>2</sub> emissions according to VFU methodology
CO <sub>2</sub> EMISSIONS IN ALTITUDES > 9 KM .....	CO <sub>2</sub> emissions from fuel burned above 9 kilometres altitude (RFI applied, see RFI)
CO <sub>2</sub> + RFI .....	Sum of CO <sub>2</sub> and NON CO <sub>2</sub> emissions converted into CO <sub>2</sub> emissions following the RFI logic (see RFI)
CRUISE ALTITUDE .....	Cruise altitude of an airplane. Above 9,000 metres the atmosphere is far more sensitive for exhaust emissions (see RFI)
RFI .....	Radiative forcing index, metrics established by the Intergovernmental Panel on Climate Change (IPCC) to measure the impact of effects such as condensation trails or ozone formation. The RFI was established by the IPCC in 1999. It measures the total climate impact, including contrails, ozone formation, etc. compared to the pure CO <sub>2</sub> emissions. An RFI of 2 means that the warming impact of the part of a flight that is conducted above 9 km altitude is twice as big as its CO <sub>2</sub> effect alone. The range of the RFI is between 2-4 with 2.7 being the best estimate of the IPCC.

## CAR TERMS

CO <sub>2</sub> .....	CO <sub>2</sub> emissions according to VDR methodology
DAYS OF USE .....	Total number of car rental days
DISTANCE CLASS .....	Average kilometre per rental day

## RAIL TERMS

CO <sub>2</sub> .....	CO <sub>2</sub> emissions according to VDR methodology
AVERAGE SEGMENT DISTANCE .....	Total distance of all train rides divided by number of train rides

## HOTEL TERMS

CO <sub>2</sub> .....	CO <sub>2</sub> emissions according to VDR methodology
OVERNIGHT STAYS .....	Total number of overnight stays